

Cities rise. And cities fall. Some grow and then fade away. Others flourish for centuries. What is the secret of their survival?

Great cities empower their citizens, offering each the opportunity to shape the future and enhance the quality of their lives.

Cultural experiences, layered over time, transform these cities into unique expressions of their inhabitants.

Houston is such a city.

Houstonians know the region has reached a crucial point in its development. They expect to have a hand in its future. Perspectives push and pull. Voices come and go. Demands surface and compete. Even so, Houstonians now realize the importance and potential of Downtown for Houston and the region.

Houstonians who share a desire for a great city have crafted this update of the Houston Downtown Development Framework to embody the many points of view of a diverse and dynamic citizenry. Over the past ten years, the first Framework has guided Downtown into its recent renaissance. Today, this update aims to build upon the original Framework's success to ensure that Houston will not recede into the ranks of second-tier metropolises, but will instead emerge as one of the world's most respected cities.

As Houston has already demonstrated, a spirited coalition of public commitment, private investment, and civic pride can change a city. It is time to reaffirm these qualities by supporting the ongoing evolution of Downtown.

Together, Houstonians will continue to transform their city's birthplace into an enduring testament of their faith in Houston's future.